



# COMMUNICATION

A major in Communication is a solid pre-professional training for a wide variety of fields where skills in interpersonal relations are central in business. It will prepare you for a wealth of careers in business, public relations and advertising, personnel, government, education, media, and social services

C.O.M.

Suggested Transfer Preparation

COMM 110  
HIST 118  
POLS 101

Transfer students are strongly advised to meet with a Counselor and complete as many preparatory courses as possible before transferring.. Please refer to the following links for articulation agreement updates, revisions and general information:

[www.assist.org](http://www.assist.org)  
[UCTransfer.org](http://UCTransfer.org)

COLLEGE OF  
**MARIN**

Transfer & Career Center

835 College Avenue  
Kentfield, CA 94904  
(415) 485-9671

Transfer/Counseling Advisory Committee:

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Alexandra Magallanes River, Jim Sweeney, Karen Robinson,  
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## CAREER OPPORTUNITIES

- |                                   |                               |
|-----------------------------------|-------------------------------|
| Actors                            | Mediator                      |
| Advertising Executive             | Broadcaster                   |
| Agent                             | Director                      |
| Attorney                          | News Writer                   |
| Bank Officer                      | Narrator                      |
| Bilingual School Teachers         | Announcer                     |
| Clergy                            | Lobbyist                      |
| Copywriters                       | Human Resources Administrator |
| Editors                           | Producer                      |
| Elected Officials                 | Legislative press Secretary   |
| Elementary School Teachers        | Advocate                      |
| Employment Interviewers           | Campaign Manager              |
| Freelance Writers                 | Production Assistant          |
| Journalists                       | Promoter                      |
| Judges                            |                               |
| Law Clerks                        |                               |
| Lawyers                           |                               |
| Public Administrators             |                               |
| Radio and Television Broadcasters |                               |
| Secretary                         |                               |
| Social Worker                     |                               |
| Speech Pathologists/Audiologists  |                               |
| Stunt Performers                  |                               |
| University and College Teachers   |                               |

For more extensive information on career opportunities, go to the Transfer & Career Center and create your EUREKA account

## EXAMPLES OF EMPLOYERS

- |                                 |                         |
|---------------------------------|-------------------------|
| Radio/Television Stations       | Production Companies    |
| Magazines                       | Private Firms           |
| Publishing Firms                | Large Corporations      |
| Advertising Agencies            | Film Studios            |
| Non-Profit Organizations        | Colleges & Universities |
| Politicians/Government Agencies |                         |
| Retailers                       |                         |
| Newspapers                      |                         |

# Typical Course Work in the study of Communication

Communication studies majors develop communication skills for a different media-writing, speaking, filming, and broadcasting as well as a solid understanding of how communication affects human interactions. Skills such as critical thinking, analysis, interpretation, reporting, writing, exploring and evaluating ideas and perspectives, and working in group settings are developed and may be applied to job responsibilities in a variety of ways. You will examine verbal and non-verbal messages of every conceivable kind, between and among all different kinds of individuals. You will also study different theories of communication. You will tackle great speeches, political campaigns, social movements, and news reports.

## California Universities offering Communication Degrees

### California State University:

Refer to the following link for locations, web addresses and general information: [www.csumentor.edu](http://www.csumentor.edu)

CPSU- San Luis Obispo	Communication Studies BA/Minor
CSU- Chico	Communication Sciences and Disorders BA/MA, Communication Studies BA/Minor/MA
CSU- Dominguez Hills	Speech Minor
CSU- East Bay	Communication Skills Minor, Organizational Communication Certificate, Speech Communication Minor/MA
CSU- Fresno	Communication BA
CSU- Fullerton	Speech Communication BA/Minor/MA
CSU- Humboldt	Communication BA/Minor
CSU- Long Beach	Communication Studies BA/MA, Communication Studies: Interpersonal and Organizational Communication BA/MA, Communication Studies: Rhetorical Studies BA/MA
CSU- Los Angeles	Communication BA (Concentrations: Communication for Social Change and Rhetoric; Interpersonal Communication/Language and Social Interaction; Organizational Communication/Public Relations; Performance Studies), Speech Communication (Communication Studies) MA
CSU- Sacramento	Organizational Communication (Communication Studies) BA
CSU- San Bernardino	Communication BA/Minor (Concentrations: Human Communication; Mass Communication; Public Argumentation and Rhetoric; Public Relations), Communication Studies MA, Intercultural Communications Minor
CSU- San Francisco	Communication Studies Minor/MA, Speech Communication BA (Concentrations: Individual Major in Communication, Intercultural Communication; Organizational Communication)
CSU- San Jose	Communication in the Information Age Minor, Communication Studies BA/MA/Preparation for Teaching BA, Speech, Communication Minor
CSU- San Marcos	Critical Intercultural Communication Minor
CSU- Stanislaus	Speech Communication (Communication Studies) BA/Minor

### University of California:

Refer to the following links for locations, web addresses and general information: [UCTransfer.org](http://UCTransfer.org)

UC- Berkeley	Rhetoric BA/Minor, Rhetoric MA/Ph.D.
UC- Los Angeles	Communication Studies BA
UC- San Diego	Communication BA/Minor/Ph.D.
UC- Santa Barbara	Communication BA/MA//Ph.D./Minor, Speech and Hearing Sciences Minor/MA/Ph.D.

### Private Universities:

Refer to the following link for the Independent Colleges & Universities: [AICCU.edu](http://AICCU.edu)

Pacific Union College	Communication BS/Minor, International Communication BA (Emphases: French; Italian; German; Spanish)
Pepperdine University	Communication BA/MA, Communication Theory BA, Speech Communication BA/Minor
San Diego Christian College	Communication BA
University of San Diego	Speech Communication Minor
University of San Francisco	Communication Studies BA/Minor
Woodbury University - Burbank	Communication BA