



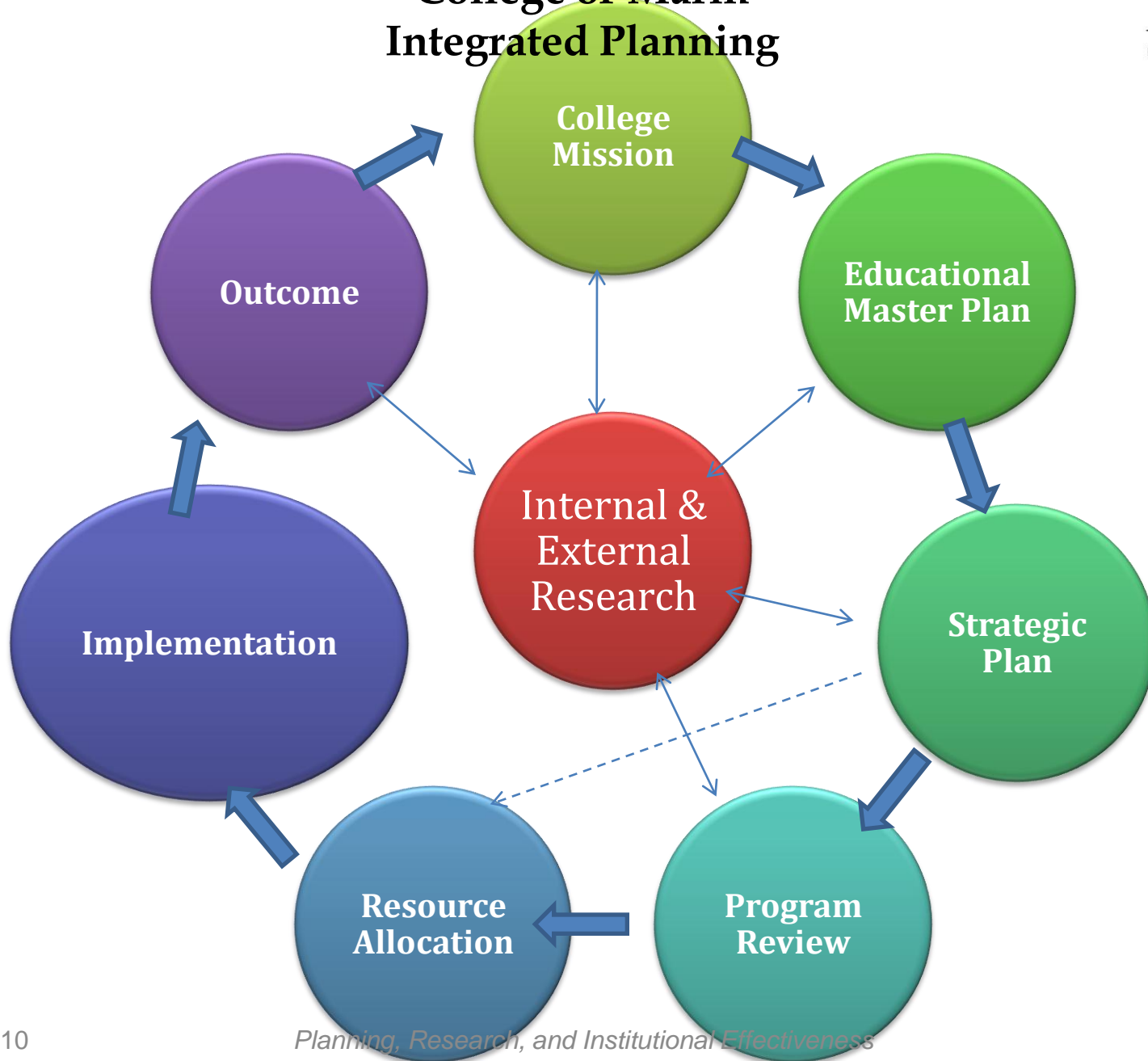
College of Marin

Strategic Objectives

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College of Marin Integrated Planning



Mission

Educational Master Plan (2009-2019)

Strategic Plan (2009-2012)

College Priority 1: Improve Student Access

- Strategic Objective 1.1
- Strategic Objective 1.2
- Strategic Objective 1.3

College Priority 2: Improve Student Learning and Success

- Strategic Objective 2.1
- Strategic Objective 2.2
- Strategic Objective 2.3

College Priority 3: Improve Instructional Technology

- Strategic Objective 3.1
- Strategic Objective 1.2
- Strategic Objective 1.3

Strategic Plan (2013-2016)

College Priority 2

- Strategic Objective 2.1
- Strategic Objective 2.2
- Strategic Objective 2.3

College Priority 3

- Strategic Objective 3.1
- Strategic Objective 1.2
- Strategic Objective 1.3

Strategic Plan (2016-2019)

College Priority 2

- Strategic Objective 2.1
- Strategic Objective 2.2
- Strategic Objective 2.3

College Priority 3

- Strategic Objective 3.1

Educational Master Plan (2009-2019)

Strategic Plan (2009-2012)

College Priority 1: Improve Student Access

College Priority 2: Improve Student Learning and Success

College Priority 3: Improve Instructional Technology

Strategic Objective 1.1

Strategic Objective 1.2

Strategic Objective 1.3

Strategic Objective 2.1

Strategic Objective 2.2

Strategic Objective 2.3

Strategic Objective 3.1

Action Step 1.1.1

Action Step 1.1.2

Action Step 1.1.3

Action Step 1.1.4

Action Step 1.2.1

Action Step 1.2.2

Action Step 1.2.3

Action Step 1.2.4

Action Step 1.3.1

Action Step 1.3.2

Action Step 2.1.1

Action Step 2.1.2

Action Step 2.1.3

Action Step 2.2.1

Action Step 2.2.2

Action Step 2.3.1

Action Step 2.3.2

Action Step 3.1.1

Action Step 3.1.2

Action Step 3.1.3

Action Step 3.1.4

Action Step 3.1.5

Comprehensive and user-friendly student success data system



Effective communication of the information

What are we going to do with the information?

What strategies to use to improve our programs?

22 Action Steps Progress Summary

College of Marin

College Priority	Strategic Objective	Action Step 2009-2012	Action Step Progress As of 7/27/2010
		1.3.2 Fully implement the transfer pathway at Indian Valley campus as set forth in the San Francisco State University and Conservation Corps partnership agreement. (Refer to equitable access plans to be identified in Action Step 1.1.2)	100%
		Other related activity to improve student access that is not included in the plan: Human Resources	100%
		Other related activity to improve student access that is not included in the plan: Communication/Marketing	100%
		Other related activity to improve student access that is not included in the plan: Modernization plans	100%
College Priority 2: Improve Student Learning and Success			
Strategic Objective 2.1: Develop a tool to systematically track student retention and success.			
		2.1.1 Develop and document the College of Marin protocol for: (a) practical and measurable definitions of retention and success at the course, program, and pathway levels and (b) accessible data elements that best reflect those definitions.	80%
		2.1.2 Validate the courses to be included in each pathway.	25%
		2.1.3 Use the decisions regarding data elements reached in Action Step 2.1.1 to develop an IT-based tracking system that evaluates retention and success by section, course, program, pathway, and student demographics.	25%
Strategic Objective 2.2: Implement and evaluate the tool for tracking student retention and success.			
		2.2.1 Revise the program review reporting requirements to include responses to: (a) the discipline's strengths and weaknesses as identified in the Student Success and Retention Report (product of Action Step 2.1.3); and (b) at least one specific strategy that will be used in the coming academic year to address identified weaknesses in student success and retention.	25%
		2.2.2 At the conclusion of the program review cycle, survey Deans and Dept. Chairs regarding the data elements included in and the ease of use of the Student Success and Retention Report.	25%
Strategic Objective 2.3: Establish a college-wide plan to improve student retention and success by annually documenting the results of the discipline-specific strategies to improve student retention and success.			
		2.3.1 Prepare a report on both instructional and student services discipline-specific strategies to improve student retention and success for inclusion in the College of Marin Institutional Effectiveness 2009-2010.	80%
		2.3.2 Identify specific strategies to promote student retention in student services program reviews.	50%

22 Action Steps Progress Evidence

College of Marin Strategic Planning Priorities, Strategic Objectives and Action Steps 2009-2012

Priority	Strategic Objective	Action Step	What activities did you do to achieve each action step?	What is the assessment & evidence for each action step?	What are the outcomes/results for each strategic objective?
2 Improve Student Learning & Success	2.2	<p>2.2.1 Revise the program review reporting requirements to include responses to:</p> <ul style="list-style-type: none"> - The discipline's strengths and weaknesses as identified in the Student Success and Retention Report (product of Action Step 2.1.3); and - At least one specific strategy that will be used in the coming academic year to address identified weaknesses in student success and retention. <p><i>(Responsible Party: V.P. of Student Learning)</i> <i>(Timeline: August 2010)</i></p>	<p>College of Marin recently adopted a Technology Plan, which included as its priority, the implementation of Degree Works. As a result I.T. will be recommending a "work group" to develop a "project plan" which will outline the timeline, scope and resources necessary for implementation and subsequent maintenance of the software.</p> <p><i>Add'l. Person(s) Responsible:</i> <i>Dean of Enrollment Services</i></p>	To be provided.	
2 Improve Student Learning & Success	2.2	<p>2.2.2 At the conclusion of the program review cycle, survey Deans and Dept. Chairs regarding the data elements included in and the ease of use of the Student Success and Retention Report.</p> <p><i>(Responsible Party: Director of Planning, Research and Institutional Effectiveness)</i> <i>(Timeline: February 2011)</i></p>	<p>Scheduled/organized/managed Data Retreat for Deans related to the use of Student Success and Retention Information in summer 2010.</p> <p>Develop draft survey to know how we can</p>	<p>Data Retreat notes and meeting materials.</p> <p>Student Success and Retention Survey and results.</p>	<p>Analysis of survey results. (The results will be shared and fed back to Strategic Objectives 2.1 and 2.2.)</p>

22 Action Steps Progress Evidence

College of Marin Strategic Planning Priorities, Strategic Objectives and Action Steps 2009-2012

Priority	Strategic Objective	Action Step	What activities did you do to achieve each action step?	What is the assessment & evidence for each action step?	What are the outcomes/results for each strategic objective?
			improve on the user-friendliness of Student Success and Retention Reports.		
2 Improve Student Learning & Success	2.3	<p>2.3.1 Prepare a report on both instructional and student services discipline-specific strategies to improve student retention and success for inclusion in the <i>College of Marin Institutional Effectiveness 2009-2010</i>.</p> <p><i>(Responsible Party: V.P. of Student Learning)</i> <i>(Timeline: April 2010)</i></p>	Analyzed data on student completing degrees and certificates past ten years.	Report on degrees and certificates 1999-2009.	Shared data with Dept Chairs and Division Deans. Curricula update is underway.
2 Improve Student Learning & Success	2.3	<p>2.3.2 Identify specific strategies to promote student retention in student services program reviews.</p> <p><i>(Responsible Party: V.P. of Student Learning)</i> <i>(Timeline: April 2010)</i></p>	<p>Acquire funding and institute success programs for targeted students.</p> <p>Physical Education, Health Education, and Athletics used program review information to set strategies for student success. (See Action Step 2.1.1)</p>	<p>Results of Puente, BSI, EOPS, DSPS, CalWorks, Matriculation programs. EOPS student progress tracking.</p> <p>Used program review data and other data to create several strategies to support</p>	<p>An analysis of unmet needs from the highest priorities was used to build the proposed 2010-2016 plan.</p> <p>During the 2008-2009 school year 75% of 152 of our student-athletes meet the standards of our student success.</p>

College	Term	Program Type	Basic Skills Status	Total Enrollment	Success	Success Rate (%)	State Success Rate (%)	Difference between Marin and State	Success Rate (%) by Icon	State Success Rate (%) by Icon
Marin	Fall 2009	Health	Non-Basic-skills	1465	1328	90.7	82.9	7.8	● 90.7	● 82.9
Marin	Fall 2009	Fine and Applied Arts	Non-Basic-skills	2226	1962	88.1	70.8	17.4	● 88.1	● 70.8
Marin	Fall 2009	Education	Non-Basic-skills	1925	1664	86.4	72.1	14.4	● 86.4	● 72.1
Marin	Fall 2009	Interdisciplinary Studies	Basic Skills	475	406	85.5	63.0	22.4	● 85.5	● 63.0
Marin	Fall 2009	Architecture and Related Technologies	Non-Basic-skills	89	73	82.0	70.7	11.3	● 82.0	● 70.7
Marin	Fall 2009	Family and Consumer Sciences	Non-Basic-skills	604	491	81.3	70.4	10.9	● 81.3	● 70.4
Marin	Fall 2009	Interdisciplinary Studies	Non-Basic-skills	197	158	80.2	71.6	8.7	● 80.2	● 71.6
Marin	Fall 2009	Foreign Language	Non-Basic-skills	559	431	77.1	66.7	10.4	● 77.1	● 66.7
Marin	Fall 2009	Law	Non-Basic-skills	13	10	76.9	69.6	7.3	● 76.9	● 69.6
Marin	Fall 2009	Agriculture and Natural Resources	Non-Basic-skills	119	91	76.5	73.7	2.8	● 76.5	● 73.7
Marin	Fall 2009	Business and Management	Non-Basic-skills	823	620	75.3	63.0	12.4	● 75.3	● 63.0
Marin	Fall 2009	Engineering and Industrial Technologies	Non-Basic-skills	504	373	74.0	77.8	-3.8	● 74.0	● 77.8
Marin	Fall 2009	Physical Sciences	Non-Basic-skills	638	464	72.7	65.1	7.6	● 72.7	● 65.1
Marin	Fall 2009	Biological Sciences	Non-Basic-skills	1008	729	72.3	65.0	7.3	● 72.3	● 65.0
Marin	Fall 2009	Media and Communications	Non-Basic-skills	483	346	71.6	68.8	2.9	● 71.6	● 68.8
Marin	Fall 2009	Humanities (Letters)	Non-Basic-skills	1491	1067	71.6	67.3	4.3	● 71.6	● 67.3
Marin	Fall 2009	Public and Protective Services	Non-Basic-skills	126	90	71.4	85.2	-13.7	● 71.4	● 85.2
Marin	Fall 2009	Social Sciences	Non-Basic-skills	1473	1032	70.1	62.3	7.8	● 70.1	● 62.3
Marin	Fall 2009	Environmental Sciences and Technologies	Non-Basic-skills	40	28	70.0	72.4	-2.4	● 70.0	● 72.4
Marin	Fall 2009	Library Science	Non-Basic-skills	13	9	69.2	63.1	6.1	● 69.2	● 63.1
Marin	Fall 2009	Information Technology	Non-Basic-skills	478	314	65.7	61.4	4.3	● 65.7	● 61.4
Marin	Fall 2009	Psychology	Non-Basic-skills	880	564	64.1	65.4	-1.3	● 64.1	● 65.4
Marin	Fall 2009	Humanities (Letters)	Basic Skills	489	304	62.2	61.6	0.6	● 62.2	● 61.6
Marin	Fall 2009	Mathematics	Non-Basic-skills	861	535	62.1	54.2	7.9	● 62.1	● 54.2
Marin	Fall 2009	Mathematics	Basic Skills	210	77	36.7	49.7	-13.0	● 36.7	● 49.7

Coding:

Top 5 Bottom 5

Difference between Marin and State: Green>=10; Red<0

Green>=80; Yellow>=60 to <80; Red>=50 to <60; Black <50

Data from Data Mart