College of Marin
Data Dashboard

Dr. Chialin Hsieh
Planning, Research and Institutional Effectiveness

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COM Strategic Plan 2009-2012

2. Student Success

2.1 Develop a tool to systematically track student retention and success.

2.1.1 Develop and document the College of Marin protocol for:

- practical and measurable definitions of retention and success at the course, program, and pathway levels and
- accessible data elements that best reflect those definitions.

2.1.2 Validate the courses to be included in each pathway.

2.1.3 Use the decisions regarding data elements reached in Action Step 2.1.1 to develop an IT-based tracking system that evaluates retention and success by section, course, program, pathway, and student demographics.

Accreditation Self-Study
Process of Developing Data Dashboard

- Definition of student success
  http://www.marin.edu/com/ODP/StrategicObjective2.1.htm#212

- Operational definition of student success
  http://www.marin.edu/com/ODP/Definition.htm

- Prioritization of student success
  http://www.marin.edu/com/ODP/RAG.htm

- Design the Data Dashboard
  http://www.marin.edu/com/ODP/StrategicObjective2.1.htm#213
Access to Data Dashboard

- **ARGOS Data Dashboard**
  - Primary users
    - Deans, directors, department chairs, key faculty
  - College network
  - Login and password

- **COM Intranet access**
  - All employees
  - College network
  - Login and password
• **Primary users:**
  - Dean and Director training (hands on)
  - Department Chairs training (hands on)

• **All employees:**
  - Flex Workshop Presentation: co-led with faculty
  - Hands on workshop to be scheduled throughout the semester

• **Small group or individual training:**
  - Scheduled by request
1: Select term(s)
2: Click on the black dot
3: Results of chart dimension
4: change chart dimension
1: Select term(s)

2: Click here to execute

3: Results of enrollment
1: Select term(s)

2: Click here to execute

3: Results of course success
1: Select start term and end term
2: Select Subject and Course for the start term
3: Click on “Show Column One” to execute
4: Results of Cohort Tracking
5: Select Subject and Course for the end term
6: Click on “Show Column Two” to execute
7: Results of Cohort Tracking
Limitations/Characteristics

- Waiting Time
- Not able to access from home unless using remote desktop
- No Mac
- Funding
- Live data
Discussion
Feedback

- Chialin Hsieh
  - Chialin.hsieh@marin.edu
- Kathleen Kirkpatrick
  - Kathleen.kirkpatrick@marin.edu